



## Sunny Start Family Advisory Committee Meeting

**Meeting Date:** Wednesday, April 11, 2011 1:30 – 3:00

**Location:** Indiana State Department of Health – 8C

**List of Participants:** Beth DeHoff, Denise Arland, Angela Paxton, Jennifer Akers, Andrea Wilkes, Mag Galloway, Mary Weber

Staff: Rylin Rodgers, Maureen Greer

**Attachments**



Preliminary Survey Responses from Fami



SSOutcomeMap\_4.9.12.pdf

**Summary of meeting:** **Sunny Start Fact Sheets**

The Sunny Start fact sheets have been downloaded frequently. The Spanish fact sheets have not been utilized as frequently as the English versions. The committee discussed the need to increase marketing efforts targeted at the Hispanic population and the providers that serve them. The committee was asked to remind their constituencies that the fact sheets are available in both English and Spanish.

**Sunny Start Community Survey**

Maureen described the community dialogues that were conducted in 2004. The purpose of the dialogues was to gather input from families and providers to support the development of a strategic plan that has guided the activities of Sunny Start over the last six years. In preparation for the development of a new strategic plan, a needs assessment process was recommended by the evaluation committee. Utilizing social media, an electronic survey was distributed in early 2012 to families and community organizations. There were 508 respondents (152 families and 356 community providers).

The committee reviewed the responses received from families and discussed some of the major findings. A presentation of the findings from both families and community providers will be made at the Core Partners meeting at the end of April. A written report will be produced by the end of May.

**Sunny Start Evaluation Report**

In 2011 Sunny Start, in partnership with the Indiana Youth Institute (IYI), produced *The State of the Young Hoosier Child Report* and conducted an evaluation of the implementation of Sunny Start's strategic plan. This year IYI is helping the Sunny Start Evaluation Committee transition from a process evaluation to an evaluation that is focused on child and family outcomes. An overview of the process to date and a draft outcome map was shared with the

committee. The committee was asked to review their activities and identify how the activities contributed to short term outcomes established on the outcome map.

- Family Advisory Activities to Date:
  - Early Childhood Meeting Place
  - Developmental Calendar
  - Fact Sheets (updates and new)
  - Building Family Leaders Project
  - Review of State of Young Hoosier Child
- Short Term Outcomes:
  - Updating Materials
    - Outreach and Advertising of Available Programs
    - Media Promotion of Childhood Issues
    - Unified Messaging on Childhood Wellbeing
    - Translated Adaptive resources (understandable and accessible information)
    - Public Access to program cost information
    - Referrals to services/programs
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  - Early Childhood Meeting Place
    - Referral to services
    - Outreach/advertising of available programs
    - Providers trained on services
    - Project supported through blended funding
    - Ease of Program Enrollment
  - Family Leadership Project
    - Stakeholder input in decision making
    - Individuals empowered in supporting children
    - Promotes family empowerment
    - Collaborative working groups
    - Participate in quality improvement
    - Program capacity
    - Blended funding
    - Providers trained on services
- Next Step Activities:
  - Environmental Fact Sheets revised based on report
  - Resource sharing with Health Systems
  - Building Family Leaders Project Rollout
- Potential Messaging Pilot: The committee discussed a potential project that would address the mismatch between family identified needs and the availability of community resources to meet the needs. Andrea will follow-up with Mag and Mary about the viability of the proposal. Beth can share idea as part of the update/committee report at core partners meeting 4/24.

### **Building Family Leaders**

Rylin provided an update on the status of the module development and portal infrastructure for the leadership Development Project. Modules have been structured utilizing a home construction theme. Core Partners will be provided with an opportunity to review the first two modules at their meeting April 24.

